



StreamServe Adds IT-Power GmbH as a Certified Consulting Partner in Germany

Newest partner expands StreamServe Deutschland's presence with reliable document and data distribution experience

BAD HOMBURG – September 30, 2009 – [StreamServe, Inc.](#), a leading provider of business communication solutions, announced today that it has partnered with IT-Power GmbH to further expanded its partner network in Germany. The Flensburg-based IT consulting company will support StreamServe with client consulting, integration, and the sale of StreamServe solutions for customized document generation, document process automation and output management.

“There is a growing demand among businesses for output management solutions to optimize communications with customers,” says Stephan Vanberg, vice president of sales and services at StreamServe GmbH. “Many companies are seeking solutions that allow them to easily generate and distribute personalized documents through a variety of channels. IT-Power is ideally positioned in the Output Management business unit. This cooperative agreement combines our strengths and thereby enhances our services.”

IT-Power services and solutions are focused on the value-added chain of clients. The company places particular emphasis on process-oriented consulting within the IT environment. Output management is a key component of this. IT-Power sees the advantage of StreamServe solutions in their deployment capabilities – from data collection for print jobs to processing, enveloping, and organization of postal delivery.

“These services are currently being utilized by regional, national, and international companies from a variety of industries – including energy supply, telecommunications, logistics, and commerce, as well as banking and insurance,” reports Lars Eichner, director of sales and marketing at IT-Power. “Our service palettes complement each other perfectly, especially in the areas of form design and data acquisition from SAP via RDI or Report. We look forward to a strong and productive partnership with StreamServe.”

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About IT-Power

Against the background of the new “Energiewirtschaftsgesetz“ (“federal energy law“) and the resulting changes in the electricity industry, IT-Power was founded as IT and Consulting subsidiary of Stadtwerke Flensburg. According to our guiding principle “Aus der Praxis für die Praxis” (“Our proven know-how for your business success”) the business activities of IT-Power consists of solution concepts which have proven value by Stadtwerke Flensburg and which are specially designed for energy providers and telecommunication customers. The services and solutions of IT-Power are oriented along the value-added chain of customers. The main focus is on process-orientated consulting services especially in IT environments.

One mainstay of IT-Power activities is the Output Management. The Output Management of IT-Power contains different stages of ordering in the area of “printing”. That starts with the querying of data (primarily of SAP systems) for a printing order via the processing of gross and net data with StreamServe all the way to Lettershop i. e. printing, enveloping and organisation of the mailing. Regional and national companies as well as international companies from different sectors like energy, telecommunication, logistics and commerce, banks and insurances are using IT-Power services. In the business unit “Output Management” IT-Power is well and broadly positioned, whereas the topic report design with StreamServe and data collection/harvesting from SAP via RDI or Report is a special strength.

Detailed information about IT-Power and its scope of services is available at www.it-power.org.

About StreamServe

StreamServe is a leading provider of Enterprise Document Presentment solutions that set the standard for business communications. Simple to deploy and maintain, the company’s dynamic composition, document process automation and enterprise output management solutions meet the demanding challenges of today’s global businesses for producing and delivering highly customized documents in any format.

StreamServe’s advanced software solutions ease the process of composing and automating business communications, enabling organizations to increase the value and profitability of their business relationships. This is done all while leveraging existing business applications such as ERP, CRM and ECM.

The company was founded in 1997 and is headquartered in Burlington, Mass., with 14 offices worldwide. StreamServe serves more than 5,000 customers in 130 countries, primarily in the financial services, utilities, manufacturing, distribution and telecom sectors. Customers include BMW France, CLP Power Hong Kong, Plantronics, and Siemens Financial. StreamServe’s strategic partners include Adobe Systems, IBM, InfoPrint Solutions Company, Lawson, and SAP.

To learn more about how StreamServe’s solutions can improve the effectiveness of your organization’s communications, please visit us online at <http://www.streamserve.com>.

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